

Global Food Safety Initiative

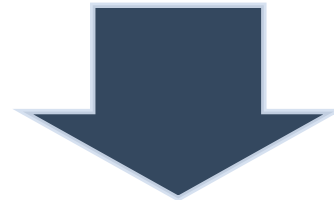
*Safe food for consumers,
everywhere*



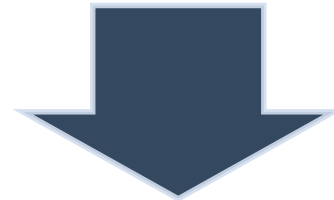
WHY was GFSI created?

A bit of history... GFSI emerged as a response to a growing need

Food safety crises, recalls and audit fatigue with duplication



CEOs agreed to take collaborative action



The Global Food Safety Initiative was launched in 2000

Why GFSI was created?

BUYING COMPANIES

Company A

Food Safety Audit

Company B

Food Safety Audit

Company C

Food Safety Audit

Company D

Food Safety Audit

Company E

Food Safety Audit

SHARED SUPPLIER BASE

Supplier A



RESULT

Redundancy

Confusion

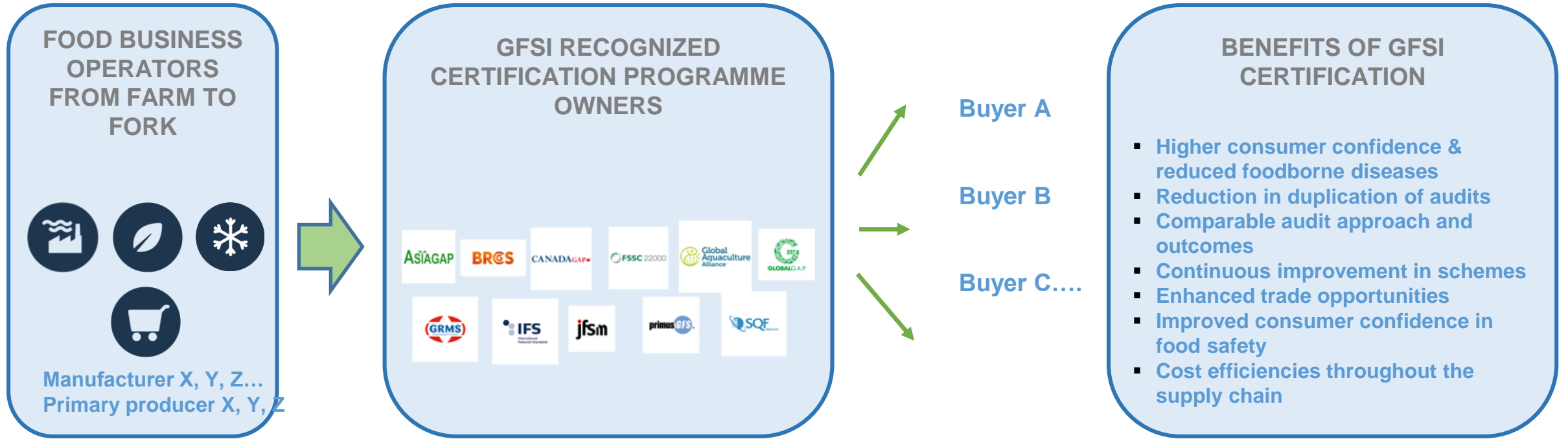
Inefficiency

High Cost

Verification vs.

Validation

The GFSI model



WHO makes up the GFSI Board?

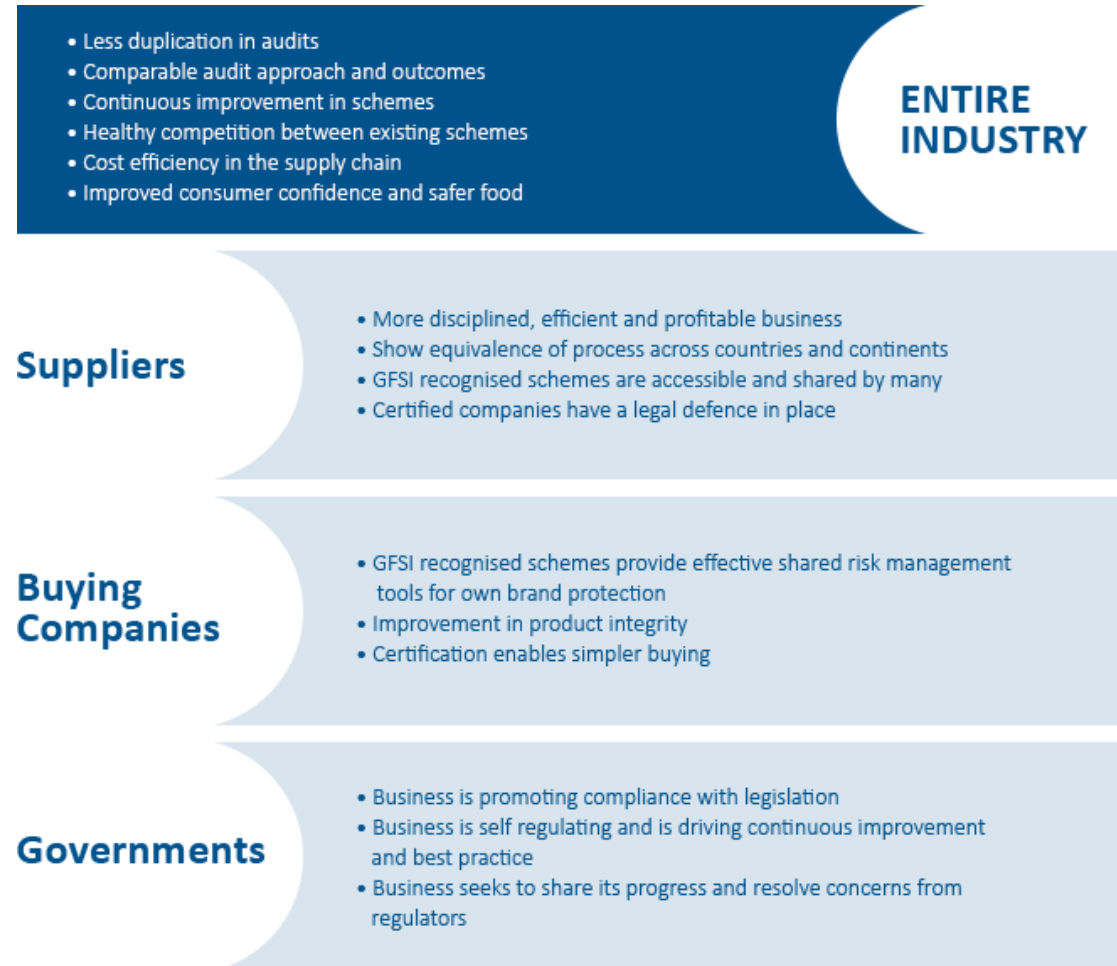


WHAT is GFSI?



A Multi-Stakeholder

GFSI Benefits for safe food for consumers everywhere



HOW does GFSI work?

GFSI Strategy

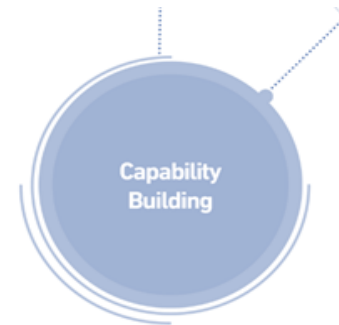
The purpose of the GFSI is:

- a) to help advance food safety worldwide in the interest of building consumer trust and;
- b) to increase efficiency for the industry by eliminating redundancy and improving operational efficiency.

More specifically, its core objectives are:



- Harmonising and raising the standards of food safety certification programmes worldwide, by assessing them against regularly updated Benchmarking Requirements. In doing so, we foster mutual acceptance of standards and reduce unnecessary duplication of controls and audits. This also improves global harmonisation and helps reduce trade barriers.



- Building food safety capabilities for the industry and its suppliers, through our Global Markets Programme and GFSI Local Group activities. We focus companies who wish to improve their food safety systems, providing guidelines on food safety management systems and a pathway towards full certification. This helps directly increase food safety and has the side benefit of helping smaller companies gain additional market access.



- Partnering with government food safety regulators and public partners, through dialogue and participation in joint programmes. This contributes to the global harmonisation of food safety regulations and to the reduction of barriers to trade.

TOOLS for change



Benchmarking Requirements

Endorsement of existing CPOs. Approval, support and authorisation of existing standards by a global body.



Global Markets Programme

Step-by-step approach to develop capacity in operations wishing to improve their food safety systems.



Technical Equivalence

A tool limited to government-owned food safety certification programmes.



Auditor Exam

Strengthens the credibility of the audit against GFSI-recognised certification programmes.

TOOLS for change

GFSI Benchmarking Requirements

- Based on Codex Alimentarius
- The backbone of GFSI
- Key tool to advance food safety, improve efficiency, and foster harmonisation



What's New?

Version 7 and version 7.1, released in 2016 and 2017 respectively, includes additions to the technical content, improvements in the assessment process, a shift in format and some terminology updates.



CONTENT

New clauses to continue to raise the bar while reflecting changes in the marketplace and new regulations relating to food safety.



FORMAT

Version 7 adopts a more user-friendly online **modular approach**, with a dedicated document for each scope of the supply chain.



PROCESS

Calls for a more robust and independent process for increased **transparency and objectivity**.



TERMINOLOGY

Guidance Document >
Benchmarking Requirements
Scheme Owner >
Certification Programme Owner (CPO)

Changes to GFSI BR in Version 8



Language

A simplified and harmonised language eliminating any ambiguities



Structure

A scope structure aligned on ISO22000
 A modular structure where key elements keep the same number across scopes



Alignment

Version 8 aligns to the latest Codex Alimentarius guidelines on food hygiene, and consider EU and FSMA regulations



New and Improved Content

Food Fraud in GFSI Benchmarking Requirements

An extract from Scope EI

FSM EI 21	Food fraud vulnerability assessment	The standard shall require that the organisation has a documented food fraud vulnerability assessment procedure in place to identify potential vulnerability and prioritise food fraud mitigation measures.
FSM EI 22.1	Food fraud mitigation plan	The standard shall require that the organisation has a documented plan in place that specifies the measures the organisation has implemented to mitigate the public health risks from the identified food fraud vulnerabilities.
FSM EI 22.2	Food fraud mitigation plan	The standard shall require that the organization's Food fraud mitigation plan shall be supported by the organisation's Food Safety Management System.

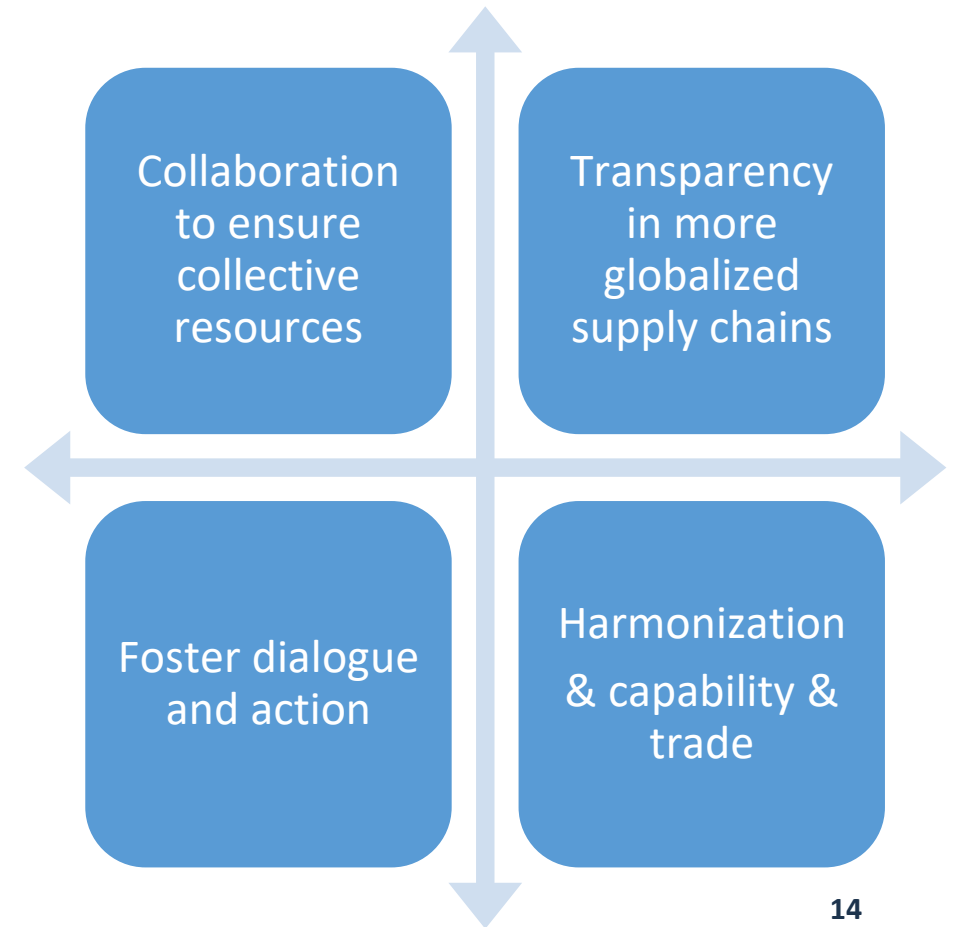
GFSI Public- Private- Partnerships

Strategy, framework, partnerships and
business cases



Building a Safer and More Progressive Food Industry Through Public-Private Partnerships

- **Transparency**: as our food network becomes more globalized and interconnected, we have seen a shift towards greater **transparency** and **integrity** as consumers are awakened to issues of food safety and traceability
- **Collaboration**: we cannot build a safer and more efficient food supply chain without the support of national, regional and international public partners. **Utilizing our collective resources**, industry stakeholders and governments can **work more effectively together to ensure that there are safeguards** in place along the entire value chain, from origination to the end consumer
- **Foster dialogue and action**: GFSI has made it a priority to foster PPPs) between private companies, government food safety regulators, and intergovernmental organizations (IGOs) in order **to harmonize global food safety regulations, strengthen FS capabilities and reduce barriers to trade**.



GFSI Objective on PPPs: enabling regulators to take a risk based approach to enforcement



To harmonize food safety regulatory frameworks:

- improved public health and safer global supply chain
- business is collaboratively promoting compliance with legislation (international and national regulatory framework)
- improved national reputation
- continuous improvement is being driven through self-regulation



To strengthen food safety capabilities in the supply chain with the Global Markets Programme:

- Providing a route towards accredited certification for companies who lack or have less sophisticated food safety systems
- Developing effective food safety management systems through a systematic continuous improvement process



To reduce barriers to trade:

- Certified companies benefit from efficiencies and have broader access to markets.
- Certified companies show equivalence of process across countries and continents thereby enabling trade.
- Working within a food safety management system that is structured to be continuously improved to internationally accepted standards.

Public-private PARTNERSHIPS: tools for action @ the global level



GtoB:

GFSI, through the Government to Business meeting is the global public-private partnerships forum where the public and private sector share opportunities, challenges and build programmes for safe food for consumers everywhere to improve global food systems and supply chains

CODEX

GFSI is an observer at several CODEX commissions since two years looking at opportunities to bring a science-based risk driven approach from food industry on the following CODEX work:

- ❖ Food hygiene
- ❖ Contaminants in food
- ❖ Committee on Food Import and Export Inspection and Certification Systems (VTPA)
- ❖ Food fraud

ALIGNMENT OR SHARING OF DATA
with Public Authorities

CAPACITY BUILDING
aligned with GFSI's Global Markets Programme

HARMONISATION & MODERNISATION of National Food Safety Systems

Public-private PARTNERSHIPS @ the global level



UNIDO

United Nations Industrial Development Organization

Providing training for food safety capability building based on GFSI's Global Markets Programme in Asia, Middle East and Gulf regions.

OIE

World Organization for Animal Health

Collaborating through Technical Working Groups on topics related to animal health and food safety.

WTO/STDF

World Trade Organization/ Standards and Trade Development Facility

Increasing private sector participation in capability building projects to deliver the SPS agreement through the use of GFSI's Global Markets Programme.

IFC

International Finance Corporation, World Bank Group

Incentivising food safety investment by including the GFSI Benchmarking Requirements within those of IFC. Offering benefits to suppliers using GFSI-recognised certification and the Global Markets Programme.

G2B Meetings

Government-to-Business Meetings, hosted by GFSI

Countries represented: Australia, Bangladesh, Belgium, Belize, Brazil, Canada, Chile, China, Cote D'Ivoire, Egypt, Ethiopia, Finland, France, Germany, Italy, Japan, Mexico, Netherlands, New Zealand, Singapore, Switzerland, Thailand, United Kingdom, United States, Zimbabwe. International organisations included UNIDO, WTO/STDF, IFC, OIE, GFSP, CODEX and the GFSI Board of Directors.

GFSP

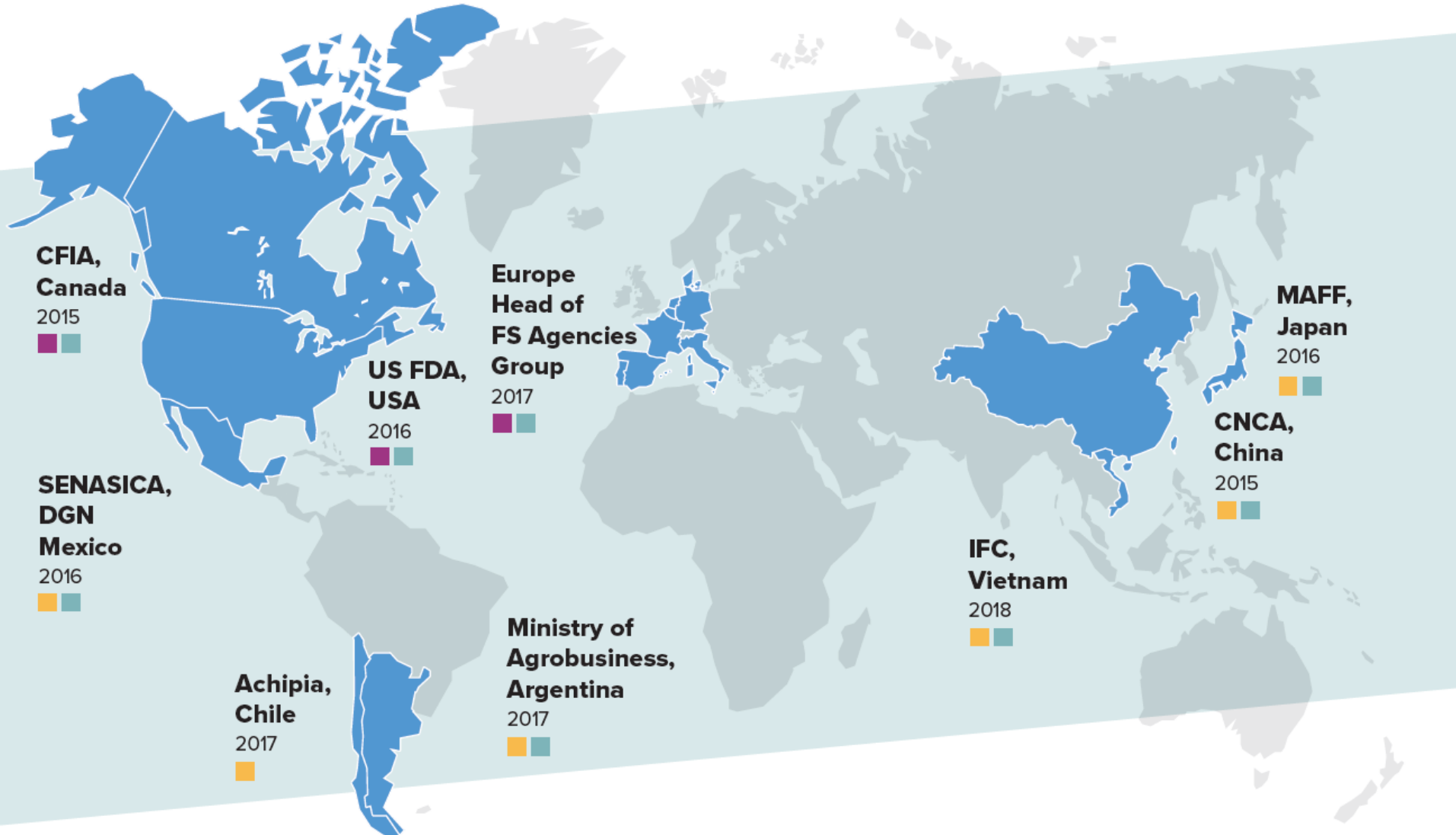
Global Food Safety Partnership

Collaborating to expand the use of GFSI's Global Markets Programme for food safety capability building in Africa and India.

CODEX Alimentarius

Providing technical expertise through the CODEX commission on imports and exports, food hygiene, food contaminants and anti-microbial resistance. Collaborating on the organisation of the annual G2B meeting.

Public-private PARTNERSHIPS: tools for action @ the national level



ALIGNMENT OR SHARING OF DATA
with Public Authorities

CAPACITY BUILDING
aligned with GFSI's Global Markets Programme

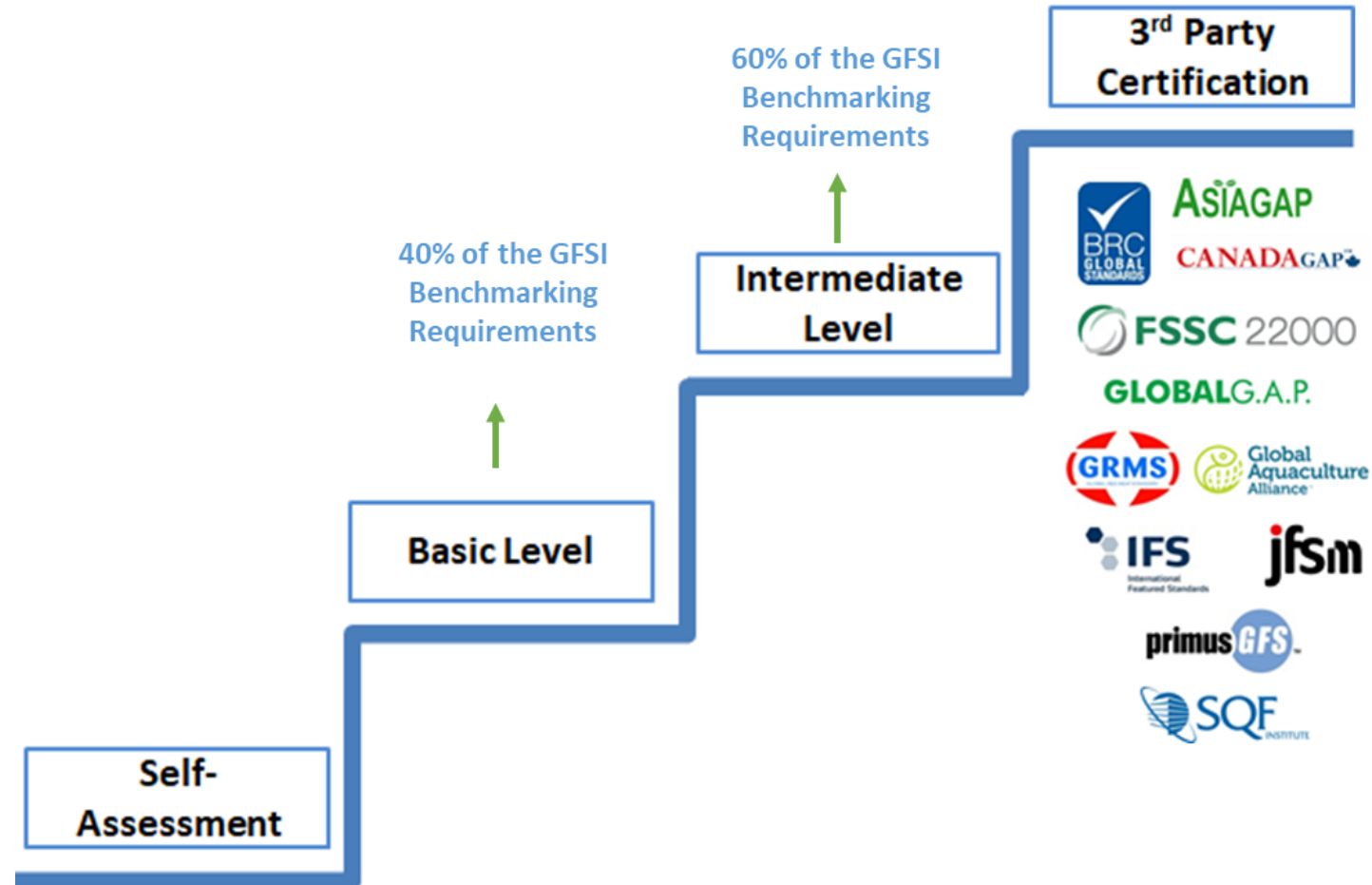
HARMONISATION & MODERNISATION of National Food Safety Systems

Global Markets Programme

Pathway to GFSI certification

GFSI pathway to certification: Global Markets Programme

- Free, voluntary tool available on mygfsi website
- Provide a pathway to GFSI certification to support compliance with CODEX and national regulatory framework
- Made for small, less sophisticated businesses
- Considers both primary production and manufacturing
- Helps small businesses access larger markets
- Continuous improvement in food safety management systems (FSMS)
- Providing a baseline to monitor progress & assess impact in order to identify areas where capacity building is needed to develop effective FSMS over a realistic period of time and in a phased approach to ultimately reach certification against the GFSI recognised food safety management schemes.



Call for action: engage on the Global Markets Programme



Apply for the Global Markets Awards 2020!

- GFSI recognises companies from across the globe, that have leveraged GFSI's Global Markets Programme in an exemplary way on their journey improving food safety management systems towards GFSI certification.
- The Global Markets Awards intend to highlight the food safety journey winning companies who have used the Global Markets Programme to create an enabling environment for food safety in their organisations, plants, farms or facilities.

WELCOME 
to the GFSI Global Markets Awards 



- Join the industry's annual rendezvous to advance food safety worldwide.
- Set to gather **1,200 industry leaders** and food safety experts.

- Taking place in Seattle, USA on **25th-28th February 2020.**

